Sofia
digital. smart. dynamic.
Why was Innovative Sofia created?

Digitalization is no longer a support function of different departments but a force of its own that needs to be harnessed and guided.
Digital Cities Challenge: challenge accepted
The Strategy: turn Sofia into a market creator
Our Goals

- E-government
- Data
- Smart city pilots
Projects:

- E-government
- Data
- Smart city pilots

- Municipal services
- Mobility
- Utilities
- Strengthening ICT & start-up ecosystem
- Education
- Urban environment/air quality
Digitalization – a force for economic development
Digitalization – an instrument for evidence-based decision and policy making
Digitalization – a part of the city brand
Our principles:

- Need-based vs. Technology-based
- No vendor lock-in
- Processes re-engineering
- Stakeholder engagement
- Data compatibility
- People centric approach
- Holistic approach
Work with us!

- Digital board
- GovTech and Urban challenges accelerator
- Innovation hubs: biotech, AI, creative
- PPP’s
- Regular meetings and working groups